



United Way of the Ocoee Region

Corporate Sponsorships

As the community's leading multi-faceted nonprofit, United Way can help your company fill your Corporate Social Responsibility (CSR) needs. From affinity groups to grow and network your employees to volunteer opportunities that promote team building and increase positive company culture - United Way has a place for everyone in every industry!

Your place to connect, grow, and impact!



1,743

Volunteer Hours Served Through United Way in 2021



38%
served by
United Way



62%
served by
Community
Partners

2020-2021 Community Impact

61,842

TOTAL SERVED
IN THE OCOEE REGION BY
UNITED WAY AND ITS
COMMUNITY PARTNERS
SINCE 2020



Annual Impact Report & Awards Celebration

Date: March 2023

A quarterly gathering of women in leadership in business and philanthropy who are looking to network and make a local impact.

Approximate Attendance: 250-350

Attendees Include: Manufacturing, Small Business, Municipal, Healthcare

Benefits	Presenting Sponsor \$3,000	Platinum Sponsor \$2,000	Gold Sponsor \$1,000
Presenting Title ex. Company X presents Annual Impact Report & Awards Celebration	✓		
Opportunity to speak on behalf of your organization	✓		
Company signage at event	✓		
Recognition in local media	✓	✓	
Recognition in monthly newsletter (2,500+)	✓	✓	
Company logo on volunteer t-shirts	✓	✓	✓
Recognition on social media (3,000+)	✓	✓	✓



Day of Action

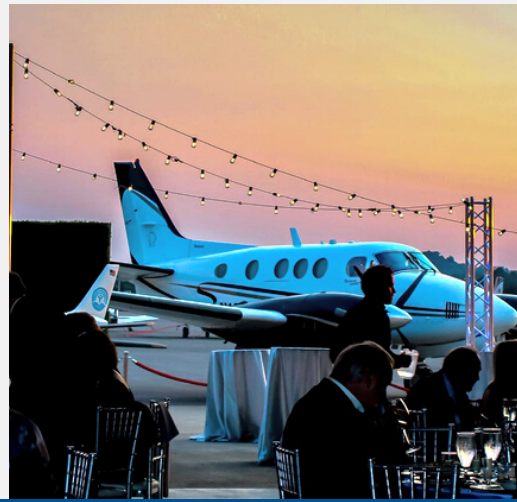
Date: July 2023

One of the singular largest volunteer opportunities in the Ocoee Region! Join teams of companies and individuals from all industries to collectively make an impact on one day through volunteering!

Approximate Attendance: 250-350

Attendees Include: Manufacturing, Small Business, Government/Municipal, Civic Organizations, Schools, Community Advocates

Benefits	Presenting Sponsor (1) \$1,000	Platinum Sponsor (2) \$500	Gold Sponsor (3) \$250
Presenting Title ex. Company X presents United Way Day of Action	✓		
Opportunity to speak on behalf of your organization	✓		
Company signage at event	✓		
Recognition in local media	✓	✓	
Recognition in monthly newsletter (2,500+)	✓	✓	
Company logo on volunteer t-shirts	✓	✓	✓
Recognition on social media (3,000+)	✓	✓	✓



Women United Annual Gala

Date: September 9, 2022

A philanthropic experience like no other in town, Women United's Annual Gala consistently shatters fundraising goals, while transporting guests into a uniquely themed experience. This exclusive gala is United Way's signature fundraising event.

Approximate Attendance: 250-300

Attendees Include: C-Suite Executives, Banking, Accounting, Healthcare, Business Owners

Benefits	Presenting Sponsor \$4,000	Platinum Sponsor \$2,500	Gold Sponsor \$1,500
Presenting Title ex. Women United & Company X presents A Riveting Good Time	✓		
Opportunity to speak on behalf of your organization	✓		
Company signage at event	✓		
Recognition in local media	✓	✓	
Recognition in monthly newsletter (2,500+)	✓	✓	
Recognition on social media (3,000+)	✓	✓	✓



Women United Quarterly Luncheon

A quarterly gathering of women in leadership in business and philanthropy who are looking to network and make a local impact.

Membership Requirement: No membership fee for 2022

Approximate Attendance: 30-45

Attendees Include: Manufacturing, Small Business, Municipal, Healthcare, Nonprofit Organizations, Realtors, Media, Community Advocates

Event	Sponsor	# Available	Details
Quarterly Luncheon	\$500	3	This luncheon provides positive networking with likeminded women leaders in the Ocoee Region.
Holiday Event	\$500	2	A fun holiday event that doubles as a fundraiser for community impact.

Benefits

Sponsor Title ex. Company X presents Women United Quarterly Luncheon

Opportunity to speak on behalf of your organization

Recognition in local media

Recognition in monthly newsletter (2,500+)

Recognition on social media (3,000+)



A place for Millennial and Gen Z employees to make a local impact as they grow their networks and their leadership skills.

This membership based group is the ideal way to provide opportunities for community based philanthropy, while reinforcing local leadership capabilities professionally and personally.

Membership Requirement: United Way donor - minimum \$365/yr

Approximate Attendance: 25-50

Attendees Include: Local Millennial & Gen Z Leaders

Event	Sponsor	# Available	Details
Monthly Event	\$300 - \$600	12	Whether it's a lunch and learn or after hours gathering, these events will provide networking, growth, and leadership development for our community's future leaders.
T-shirt/Media	\$500	1	Be a pivotal part of launching Young Professionals Circle with branded media coverage.

Benefits

Sponsor title ex. Company X presents Young Professionals Circle Event

Opportunity to speak on behalf of your organization

Recognition in local media

Recognition in monthly newsletter (2,500+)

Recognition on social media (3,000+)

SPONSORSHIP OPPORTUNITIES

Our company would like to sponsor at the following levels:

Signature Events	Presenting Sponsor	Platinum Sponsor	Gold Sponsor
Annual Impact Report & Awards Celebration			
Day of Action			
Women United Annual Gala			

Affinity Groups	Quarterly Event (WU)	Holiday Event (WU)	Monthly Event (YPC)	T-shirt / Media (YPC)
Women United Quarterly Luncheons				
Young Professionals Circle				

NAME: _____

COMPANY: _____

EMAIL: _____

PHONE: _____

OF SPONSORSHIP PACKAGES: _____

TOTAL COST OF SPONSORSHIP PACKAGES: \$ _____

PAYMENT OPTIONS:

INVOICE CHECK (MAKE PAYABLE TO UNITED WAY OF THE OCOEE REGION)

CASH ONLINE WWW.UNITEDWAYOCOEE.ORG/GIVE

*PLEASE SELECT CORPORATE SPONSORSHIP PACKAGE

PLEASE RETURN THIS PAGE TO KAYLASHUGART@UNITEDWAYOCOEE.ORG